



Great Interactive Adventures in Learning

NEW DVD RELEASES

Pre-order date: April 29, 2008

Street date: May 13, 2008

www.view.com

This award winning series of interactive and educational children's DVDs teaches kids the essential skills of early learning. Each of the six DVDs focuses on a different topic.

Alphabet Soup & Soup Stories

- Professor Wise Old Owl begins by making learning letters as easy as ABC! Enter his Letter Laboratory and learn the alphabet through jaunty rhymes, spirited music and charming pictures of words that begin with each featured letter.

Hello Numbers & It's A Plus

- Then meet Agent 07734, who makes learning numbers easy and fun. Turn his number upside down and learn his name...HELLO! With interactive games, songs and count-alongs, kids learn to count to 10, and by 10s to 100. Then the Necessary Numbers are "locked in your brain," before you learn to use the Hello Numbers "Add-Along Machine" (a calculator). Filled with song and rhyme, your kids will love singing about the PLUS sign, watching the EQUAL sign dance.

Bear Dreams & Bear Friends

- And lastly, Kool Kat, our feline story teller, takes kids on the road to reading with two tales of friendship, teamwork, hard work, and self-esteem, starring the lovable, animated Barefoot Bear.

What The Critics Say...

"Very colorful and well suited to the target age" –School Library Journal

"This video is superior to more polished productions in conveying true mathematical concepts rather than merely teaching counting by repetition."

–Video Ratings Guide for Libraries

"A fun experience... Recommended"

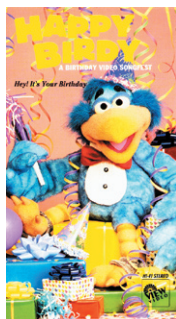
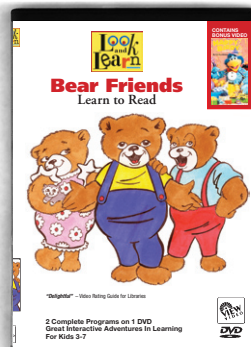
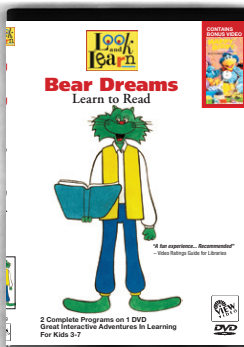
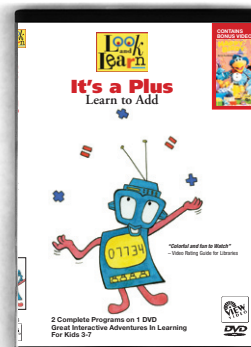
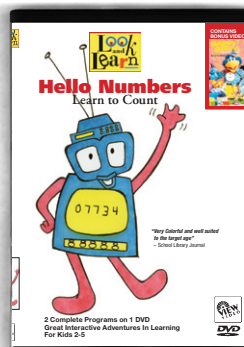
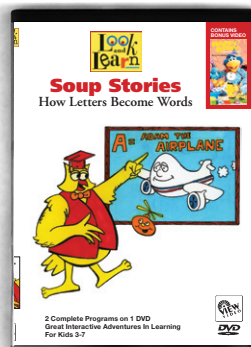
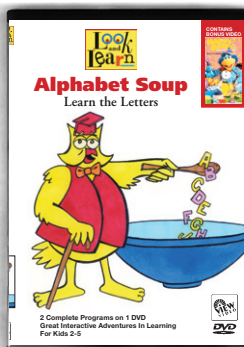
–Video Ratings Guide for Libraries

Coalition for Quality Children's Video:
Kids First! Endorsement

Parent's Choice Approved

Dove Foundation Family Approved Seal

THE LOOK AND LEARN SERIES 2 Complete Programs on each DVD



The DVDs Contains 2 Programs
BONUS BIRTHDAY
CELEBRATION VIDEO

Happy Birdy:

A Birthday Video Songfest
Original Songs and full-size live puppets in a magic world of state-of-the-art animation will put the extra fun into any birthday celebration.



Look and Learn:
Alphabet Soup – Learn the Letters
Item #: 2605 \$12.98



Look and Learn: Soup Stories –
How Letters Become Words
Item #: 2606 \$12.98



Look and Learn:
Hello Numbers – Learn to Count
Item #: 2607 \$12.98



Look and Learn:
It's A Plus – Learn to Add
Item #2608 \$12.98



Look and Learn:
Bear Dreams – Learn to Read
Item #2609 \$12.98



Look and Learn:
Bear Friends – Learn to Read
Item #2610 \$12.98



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