



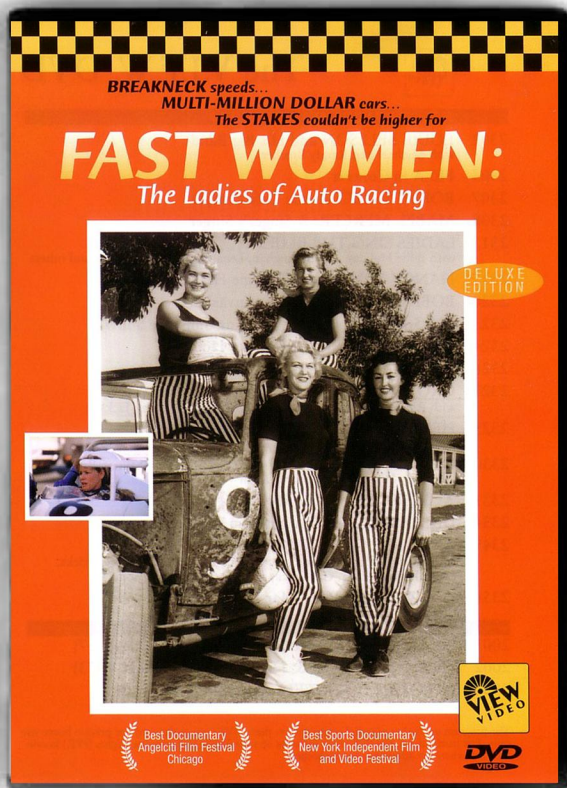
DVD New Release from VIEW

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BREAKNECK speeds...
MULTI-MILLION DOLLAR cars...
The **STAKES** couldn't be higher for

FAST WOMEN:

The Ladies of Auto Racing



MARKETING

- Nationwide there are 75 million NASCAR fans—over 35 million (nearly 50%) of these fans are women
- The popularity of NASCAR appeals to men, women and children—a true fit for the entire family
- Sports teams are now recognizing the power of the woman sports fan



Best Documentary
Angelciti Film Festival
Chicago



Best Sports Documentary
New York Independent Film
and Video Festival

ABOUT THIS FILM

This exciting, award-winning documentary explores the history and many achievements of women in auto racing—the fight for recognition in a male-dominated field, the safety risks, the enthusiastic fans, family support and encouragement, the marketing and sponsorship challenges, and the pressures of being a role model. Thrilling footage from both historic and current races, and interviews with racing's most prominent women and men reveal just how far women have come in the field. Women from all walks of life share their racing experiences:

- Witness some of these women's horrific crashes and learn what lures them back into the driver's seat
- Discover how a very shy and timid woman expertly handles a monster machine zooming at 220 mph across a salt bed
- Hear the touching tale of driver Kimberly Myers, a woman who races against her own clock and Cystic Fibrosis
- Meet Shawna Robinson, Janet Guthrie, Lyn St. James, and Tammy Jo Kirk along with other pioneers of women's racing

DVD BONUS FEATURES

- ▶ Director's Commentary
- ▶ Drivers' Biographies
- ▶ Multiple Driver Profiles
- ▶ Fast Women in Other Sports
- ▶ Production Credits & Bios
- ▶ Instant Access All Chapters
- ▶ Dolby Digital Stereo Audio
- ▶ Digitally Mastered Audio & Video
- ▶ Multi-directional Interactive Menus

ISBN 0-8030-2701-X



View DVD #2701 – List Price \$24.98
View VHS #1701 – List Price \$19.98



“Fast Women paints a vivid portrait of normal women stepping outside increasingly outdated conventions to achieve their dreams. They are dedicated, serious athletes driven by passion and skill to excel. The award-winning Fast Women is not simply a race fan's documentary. It is, rather, a celebration of female achievement in the face of adversity, a glimpse into the lives of women whose inner drive overcame exterior pressures and assumptions.”
-TONY JOHNS, RACING PRESS

**NEW
ADDRESS**

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