



Great Interactive Adventures in Learning

NEW DVD RELEASES

www.view.com

This award winning series of interactive and educational children's DVDs teaches kids the essential skills of early learning. Each of the six DVDs focuses on a different topic.

Alphabet Soup & Soup Stories

- Professor Wise Old Owl begins by making learning letters as easy as ABC! Enter his Letter Laboratory and learn the alphabet through jaunty rhymes, spirited music and charming pictures of words that begin with each featured letter.

Hello Numbers & It's A Plus

- Then meet Agent 07734, who makes learning numbers easy and fun. Turn his number upside down and learn his name...HELLO! With interactive games, songs and count-alongs, kids learn to count to 10, and by 10s to 100. Then the Necessary Numbers are "locked in your brain," before you learn to use the Hello Numbers "Add-Along Machine" (a calculator). Filled with song and rhyme, your kids will love singing about the PLUS sign, watching the EQUAL sign dance.

Bear Dreams & Bear Friends

- And lastly, Kool Kat, our feline story teller, takes kids on the road to reading with two tales of friendship, teamwork, hard work, and self-esteem, starring the lovable, animated Barefoot Bear.

What The Critics Say...

"Very colorful and well suited to the target age" –School Library Journal

"This video is superior to more polished productions in conveying true mathematical concepts rather than merely teaching counting by repetition."

–Video Ratings Guide for Libraries

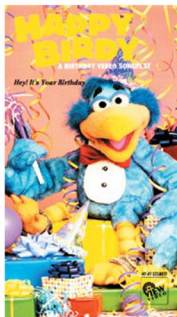
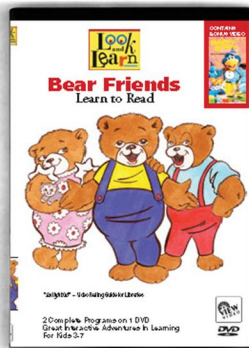
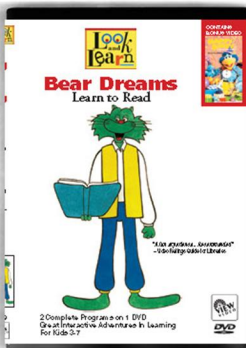
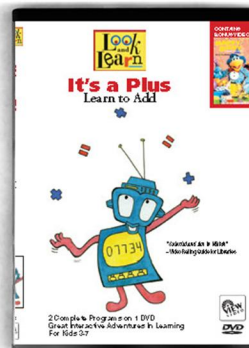
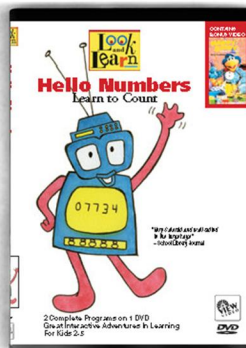
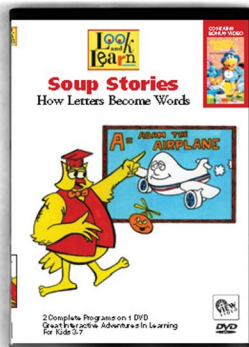
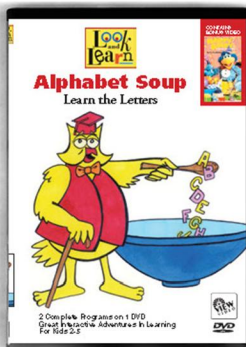
"A fun experience... Recommended"
–Video Ratings Guide for Libraries

Coalition for Quality Children's Video:
Kids First! Endorsement

Parent's Choice Approved

Dove Foundation Family Approved Seal

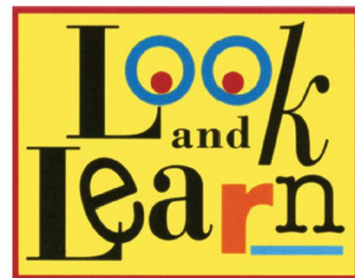
THE LOOK AND LEARN SERIES 2 Complete Programs on each DVD



The DVD Contains 2 Programs
BONUS BIRTHDAY
CELEBRATION VIDEO

Happy Birdy:

A Birthday Video Songfest
Original Songs and full-size
live puppets in a magic world
of state-of-the-art animation
will put the extra fun into any
birthday celebration.



Look and Learn:

Alphabet Soup – Learn the Letters

Item #: 2605 \$12.98



Look and Learn: Soup Stories –

How Letters Become Words

Item #: 2606 \$12.98



Look and Learn:

Hello Numbers – Learn to Count

Item #: 2607 \$12.98



Look and Learn:

It's A Plus – Learn to Add

Item #2608 \$12.98



Look and Learn:

Bear Dreams – Learn to Read

Item #2609 \$12.98



Look and Learn:

Bear Friends – Learn to Read

Item #2610 \$12.98



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