

Art and Splendor

A SPECIAL COLLECTOR SERIES FROM VIEW VIDEO



THE ART AND SPLENDOR SERIES

The perfect package for art and travel enthusiasts, educators, and those wishing to expand their horizons with the gift of fine art. V.I.E.W. Video is proud to announce the release of its award-winning Art and Splendor Series on DVD. Each disc is enhanced with in-depth bonus material that serves to provide a deeper understanding, as well as a foundation of the cultural significance achieved in these classic, awe-inspiring works that adorn the walls and gardens of France's finest museums and Italy's most holy chapel.

Perfect for collectors, educators, and art lovers alike, this DVD collection is overflowing with content as timeless as the art itself. Heighten your appreciation for Europe's master artists with the DVD launch of V.I.E.W. Video's highly anticipated Art and Splendor Series.

MARKETING HIGHLIGHTS

- The Art & Splendor Series is a perfect fit for rental, sell-thru, non-traditional retail and institutions such as museum stores, gift shops, bookstores, art galleries, schools and libraries.
- The United States has over 11,000 museums, with 865 million yearly visitors. Nine out of ten counties in America have at least one museum.
- Paris, among other European destinations, attracts an extraordinary 36 million yearly visitors. These wonderful programs serve as the perfect introduction and guide before traveling to Europe's cultural centers.
- The Musee D'Orsay, a must-see while in Paris, attracts over 2.1 million visitors every year, while the Vatican Museums received over 3.8 million visitors in 2005.
- With over 1.1 billion Roman Catholics worldwide, Rome and the Sistine Chapel are unrelenting tourist and religious destinations.

Michelangelo and The Sistine Chapel

View DVD # 2021

Michelangelo's Masterpiece painted on the domed ceiling of the Sistine Chapel is possibly the finest work of art of the Renaissance era. It combines religion, art, philosophy and personifies the intensity of its creator, Michelangelo Buonarroti.

The nine panels painted over a four-year period express his vibrant impression of the Apocalypse and the coming of Christ. It embodies the deepest spirit of both the artist's personal and religious expression. Michelangelo portrays the events of the Book of Genesis — from the creation of Earth to the Sibyls and Prophets.

This DVD ventures into the Vatican City to enlighten and explore, in depth, the vast painted ceiling and the meaning behind Michelangelo's legendary work of art.

DVD Bonus Features

- Michelangelo Biography
- Instant Access to over 40 Scene Selections
- Dolby Stereo Audio
- Digitally Remastered Audio and Video
- Interactive Multi-Directional Menus
- DVD Recommendations

35 Minutes plus Multiple Bonus Features

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